

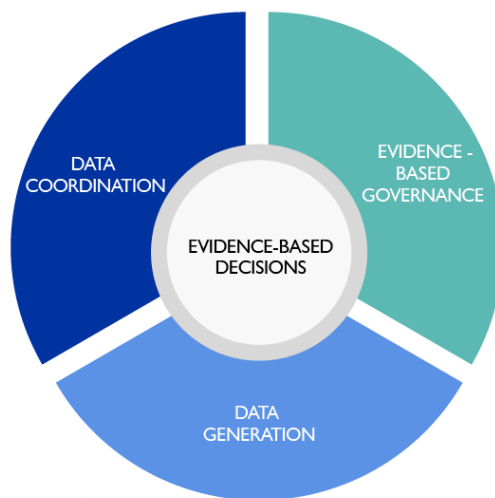
PROGRAMME OVERVIEW

IOM and partners, as well as government authorities at all levels in Ukraine increasingly rely on data and analysis for developing their programmes and policies. To foster the growing culture of evidence-based decision-making across the Ukraine response, IOM implements a broad Data and Analytics (D&A) programme in Ukraine, based on three pillars:

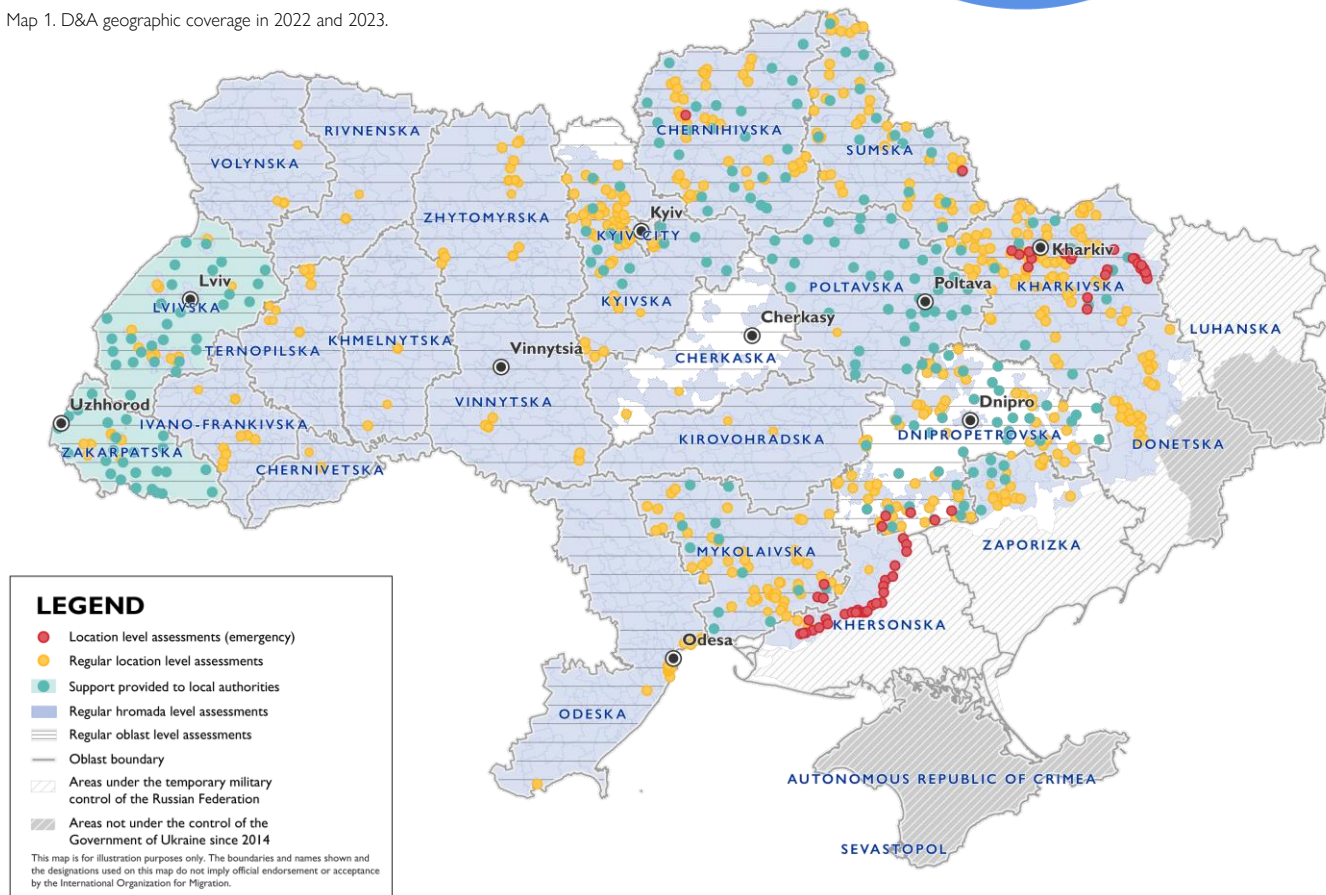
- PILLAR 1** Production of operational data and analysis on population presence, mobility and needs
- PILLAR 2** Leadership on harmonization and uptake of data and analysis within the broader humanitarian and recovery response and coordination structures
- PILLAR 3** Support to evidence-based decision-making at the local, regional, and national level of governance in Ukraine

The IOM Data and Analytics programme has developed a strong internal capacity at central and field level, ensuring high and consistent standards of quality and data protection across all data operations and effective coverage of 23 oblasts of Ukraine and Kyiv city. See Map 1. below for an illustration of geographic coverage of D&A activities in 2022 and 2023.

In implementing Data and Analytics programming, IOM Ukraine builds on the [IOM Migration Data Strategy](#) and works in close collaboration with the IOM Global Data Institute. IOM Ukraine also cooperates with the IOM Regional Office for South-Eastern Europe, Eastern Europe and Central Asia and other IOM offices in the region to ensure interoperability and joint analysis of data capturing the mobility of Ukrainians who sought protection outside the country, those who are returning to Ukraine, as well as the mobility of foreign migrants entering or exiting the country.



Map 1. D&A geographic coverage in 2022 and 2023.



DATA GENERATION

PILLAR 1

IOM D&A programme deploys systematic and innovative approaches to produce timely, relevant, and credible data and analysis to enable an evidence-based humanitarian and recovery response in Ukraine.

Expanding upon the institutional approaches developed underneath the umbrella of the Displacement Tracking Matrix (DTM), IOM Ukraine deploys regular assessments to produce timely, relevant, and credible data and analysis to enable an evidence-based humanitarian and recovery response in Ukraine.

To achieve this, IOM collects data using a range of complementary approaches at the national, regional, and local levels, relying on a well-established network of data collection experts in the field, as well as a dense network of key informants (KIs) located across all regions (oblasts), as well as on randomized sampling in nation-wide phone surveys. The DTM assessments not only focus on gathering data about the flow and size of the population affected by displacement, including internally displaced people (IDPs) and returnees, but also cover various thematic issues related to monitoring and forecasting humanitarian and recovery needs as well as durable solutions in locations where IDPs, returnees, and vulnerable conflict-affected populations reside.

The Data and Analytics programme regularly produces six types of assessments. These assessments rely on different but complementary methodologies, sampling techniques, and functions to fill key humanitarian data needs, to support production of operational population statistics and information on current presence of population groups, as well as to respond to data needs in the spheres of recovery and development. Public reports can be accessed on the [DTM website](#) and on [HDX](#).

Between February 2022 and December 2023



77,036+
INTERVIEWS CONDUCTED



1,843
KEY INFORMANTS
IN DTM FIELD NETWORK



245+
REPORTS AND DATASETS
PUBLISHED



74,178+
PRODUCT DOWNLOADS FROM
DTM AND HDX PLATFORMS

HUMANITARIAN DATA NEEDS

POPULATION STATISTICS AND PRESENCE

RECOVERY DATA NEEDS

	RAPID NEEDS ASSESSMENT	SOLID FUEL ASSESSMENT	MOBILITY AND NEEDS ASSESSMENT	GENERAL POPULATION SURVEY	AREA BASELINE ASSESSMENT	CONDITIONS OF RETURN ASSESSMENT
	<i>Restricted circulation*</i>	<i>Public circulation*</i>	<i>Restricted circulation*</i>	<i>Public circulation*</i>	<i>Public and restricted*</i>	<i>Restricted circulation*</i>
WHAT?	Multi-sectoral conditions and priority needs assessment in areas affected by trigger events within 72 hours of the request presented by the ICCG, informs the UN's humanitarian response during Phase 1.5 of the RRP.	Assessment providing data on the types of heating systems in use in Ukrainian households and the price, supply and demand of the key solid fuel types on the market in each assessed oblast.	Hromada-level population and multi-sectoral needs assessment designed to monitor the presence of key population groups and high-priority humanitarian needs at a very granular level.	A large-scale national survey delivering data on the demographics, situation, needs, mobility intentions, durable solutions preferences of the IDP, returnee and non-displaced populations.	A baseline assessment to compile the most recent and accurate data on officially registered Internally Displaced Persons (IDPs) recorded at the raion (public) and hromada (restricted) levels.	A multi-sectoral location-level assessment (MSLA) providing granular and actionable data on the conditions in diverse return contexts across Ukraine.
HOW?	Face-to-face interviews with multiple Key Informants (KIs) selected based on their knowledge of the population and general expertise about the locations assessed.	Face-to-face interviews with local authorities and local vendors.	Face-to-face interviews with multiple KIs knowledgeable of the population and needs in areas assessed.	Phone-based interviews with 20,000 randomly selected respondents per round using the computer-assisted telephone interview (CATI) method, and a random digit dial (RDD) approach.	Face-to-face interviews with KIs from local authorities at the oblast, raion, and hromada levels.	Face-to-face interviews with multiple KIs from local authorities at the settlement or city-raion level. The information is weighted and aggregated to create severity scores for each hromada.
WHERE?	In selected areas in Ukraine where a trigger event has occurred suddenly, based on targeted requests from the ICCG or ICWG (East) partners.	In 24 oblasts in Ukraine and in the city of Kyiv.	In selected hromadas in Ukraine based on their relevance to humanitarian programming, with a focus on frontline oblasts.	In 24 oblasts in Ukraine and in the city of Kyiv, in all areas with cell network coverage (excluding areas currently not under the control of the Government of Ukraine).	In 24 oblasts in Ukraine and in the city of Kyiv.	A progressively increasing coverage of settlements and hromadas in Ukraine which record the highest returns.
WHEN?	Conducted on an ad hoc basis in relation to trigger events such as sudden movements, opening of access to previously inaccessible area, environmental or man-made disaster, etc.	Monthly frequency ahead of and during heating season from August to February each year.	Monthly frequency with bi-monthly reporting.	Quarterly frequency.	Monthly frequency with bi-monthly reporting.	Bi-monthly basis.

*Note: IOM Ukraine follows the [OCHA Information Sharing Protocol for Ukraine](#) to determine which information products are made public and which are only shared directly with partners engaged in the humanitarian and recovery response in the country, under the overarching objective of maximizing benefits and minimizing risks related to the sharing of data.

DATA COORDINATION

 PILLAR **2**

IOM D&A programme promotes and facilitates utilization of data by humanitarian and recovery actors in Ukraine to ensure interventions are appropriately targeted, accountable, and evidence-based. IOM also leads and coordinates a harmonized and principled data response to the displacement crisis in Ukraine.

In tandem with the data generation activities typical for IOM's Displacement Tracking Matrix (DTM) implemented under Pillar 1, the D&A programme at IOM Ukraine collaborates closely with sectoral teams and partners across the Ukraine response to support their use of data. D&A's dedicated data experts systematically assist IOM management and programme teams, as well as external stakeholders in applying data to make substantive operational decisions ranging from targeting and location selection to programme design and humanitarian response planning. This approach ensures that the assistance provided remains in step with the changing needs and situation of vulnerable people and communities across Ukraine, as monitored and, where feasible, forecast through IOM's assessments and analysis.

IOM's data and analytics portfolio in Ukraine also aims to lead and coordinate partners in a harmonized and principled data response to the displacement crisis in Ukraine. D&A leads coordination forums and joint initiatives to support data actors in harmonizing approaches, cross-validating and analyzing existing evidence, and using data more effectively for action, thereby reducing the survey burden on vulnerable populations and ensuring adherence to global standards in displacement and population statistics. IOM is particularly involved in leading partners on 'Data for Solutions' in the sphere of Durable Solutions programming.

Between February 2022 and December 2023


45+

DATA COORDINATION EVENTS ORGANIZED TO SUPPORT COMPLEMENTARITY, JOINT ANALYSIS, AND DATA UPTAKE


100+

PARTNERS UTILIZING IOM DATA FOR STRATEGIC AND OPERATIONAL DECISION-MAKING


60+

TARGETED ANALYSES, DATASETS AND ISSUE BRIEFS PRODUCED UPON PARTNER REQUESTS


2 HNOs and HRPs

BASED ON IOM DATA, WITH CAPACITY AND SUPPORT PROVIDED FOR RESPONSE-WIDE PIN AND TARGET CALCULATIONS

EVIDENCE-BASED GOVERNANCE

 PILLAR **3**

IOM D&A programme provides technical assistance and expertise to government and civil society actors to foster a culture of data-driven decision-making and evidence-based governance in Ukraine.

Local government entities in Ukraine have been increasingly empowered to make key decisions on response and recovery through the decentralization reform. Data and situational monitoring is vital for such planning and targeting of assistance and recovery programmes by Government entities at all levels of governance. Stakeholders across the Government of Ukraine are themselves laying out a clear vision and ambition to strengthen the use of evidence and analysis in their programming and policy making. To this end, IOM remains committed to assisting the Government of Ukraine at the local, regional, and national levels to encourage sustainable evidence-based governance and foster a culture of data-driven decision-making, collaboration, and interoperability.

D&A frequently respond to requests for technical assistance and expertise by the government and civil society actors and supports their efforts to implement data collection and analysis in alignment to global standards and effective use of already available data for evidence-based response and policy-making. Support for government actors and other stakeholder on migration data will be continued to ensure systems building, analytical function strengthening, and flows of information in the context of the decentralization as well as digitalization reforms underway in Ukraine.

Between February 2022 and December 2023


124

COMMUNITIES SUPPORTED IN CONDUCTING ASSESSMENTS TO DETERMINE PRIORITY NEEDS FOR RECOVERY


6

TECHNICAL EXPERTS SECONDED TO KEY GOVERNMENT PARTNERS AT NATIONAL LEVEL TO SUPPORT SITUATIONAL MONITORING AND DATA SYSTEMS DEVELOPMENT


3

KEY MINISTRIES SYSTEMATICALLY SUPPORTED WITH DATA AND ANALYSIS TO UNDERPIN POLICY-MAKING AND STRATEGY DEVELOPMENT

 **IOM** | GLOBAL DATA INSTITUTE
UN MIGRATION | **DISPLACEMENT
TRACKING MATRIX**

IOM UKRAINE

IOM Ukraine is grateful for the support of the following donors to its Data and Analytics programme in 2022 and 2023

