

# DISTRICT SNAPSHOT - JASHORE

## SURVEY ON DRIVERS OF MIGRATION AND MIGRANTS' PROFILE

### BANGLADESH

---

Regional Evidence for Migration Analysis and Policy (REMAP)  
International Organization for Migration (IOM)  
Displacement Tracking Matrix (DTM)



© IOM 2020



Funded by the European Union





# The International Organization for Migration

Regional Office for Asia and the Pacific

18th Floor, Rajanakarn Building  
3 South Sathorn Road, Bangkok, Thailand  
Email: ROBangkok@iom.int

Bangladesh Office

House #13/A Road No. 136,  
Dhaka 1212, Bangladesh  
Email: iomdhaka@iom.int

---

© 2020 International Organization for Migration (IOM)

---

For further information:

DTM REMAP Support Team  
Email: dtmremap@iom.int

DTM Bangladesh:  
Email: REMAPBD@iom.int

## Disclaimer

This report is part of the outputs under the European Union funded project “Regional Evidence for Migration Analysis and Policy (REMAP)”. The objective of DTM REMAP is to strengthen the evidence-based formulation and implementation of humanitarian and development policy and programming on migration and forced displacement in the Islamic Republic of Afghanistan, People's Republic of Bangladesh, Islamic Republic of Iran, Republic of Iraq and the Islamic Republic of Pakistan through the use of the Displacement Tracking Matrix (DTM). The findings, interpretations and conclusions expressed here- in do not necessarily reflect the views of IOM, its Member States, the European Union or other donors. The designations employed and the presentation of material throughout the work do not imply the expression of any opinion whatsoever on the part of IOM concerning the legal status of any country, territory, city or area, or of its authorities, or concerning its frontiers or boundaries.

This publication was produced with the financial support of the European Union. Its contents are the sole responsibility of IOM and do not necessarily reflect the views of the European Union.



# ACRONYMS

**BDT:** Bangladeshi Taka

**BMET:** Bureau of Manpower, Employment and Training. The Bangladeshi ministry that is responsible for aiding Bangladeshi international migrants.

**IOM:** International Organization for Migration

**REMAP:** Regional Evidence for Migration Analysis and Policy

**USD:** United States Dollar

# GLOSSARY

**Migrant:** An umbrella term, not defined under international law, reflecting the common lay understanding of a person who moves away from their place of usual residence, whether within a country or across an international border, temporarily or permanently, and for a variety of reasons.

**Potential Migrant:** **Potential migrant** will be defined under this study as an individual who intends to move out of Bangladesh to an international destination and has already made various preparations for his or her migration.\*

**Migration:** The movement of persons away from their place of usual residence, either across an international border or within a State. For this report, **migration** will refer to the movement of individuals across Bangladesh's international border.

**Regular Migrant:** A person who moves or has moved across an international border and is authorized to enter or to stay in a State pursuant to the law of that State and to international agreements to which that State is a party.

**Regular Potential Migrant:** **Regular potential migrant** will be defined under this study as an individual who intends to move out of Bangladesh to an international destination and has already made various preparations for his or her migration through channels provided by the Government of Bangladesh such as registering with BMET. Since the individuals interviewed for this report had not left Bangladesh, this designation is based on their intention of choosing a specific migration channel (regular or irregular) and is not based on their actual migration status.\*

**Irregular Potential Migrant:** For this report, **irregular potential migrant** will be defined under this study as an individual who intends to move out of Bangladesh to an international destination and has already made various preparations for his or her migration but who did not register their intention to migrate with the Bangladeshi government, and instead received assistance from a migration facilitator for their migration. It does not necessarily imply the migrant's possession of documentation that proves their identity or their right to enter or stay in a country.\*

**Migration facilitator:** Within this study, **migration facilitator** refers to anyone that is involved in the facilitation of migration services (irregular and regular) via air, land or sea routes in exchange for money. Those services can reach from consultative services for visa application and acquiring (fraudulent) documents, to transportation arrangement, to the facilitation of border crossings. The term used does not intend to neglect the differences in services and often used terms for those persons providing the migration services.\*

**NOTE:** When the label "Multiple answers possible" appears above a graph or when a dagger symbol (†) appears in the text, it means that a single respondent was allowed to provide more than one answer. For this reason, totals do not add up to 100 per cent. An asterisk (\*) denotes when a statistic is based off a sample size less than 10.

\*These are the definitions of potential migrant, regular potential migrant, irregular potential migrant and migration facilitator used in this study. They are not the official definition endorsed by the IOM. For the official definitions, please visit: [https://publications.iom.int/system/files/pdf/iml\\_34\\_glossary.pdf](https://publications.iom.int/system/files/pdf/iml_34_glossary.pdf)



## BACKGROUND

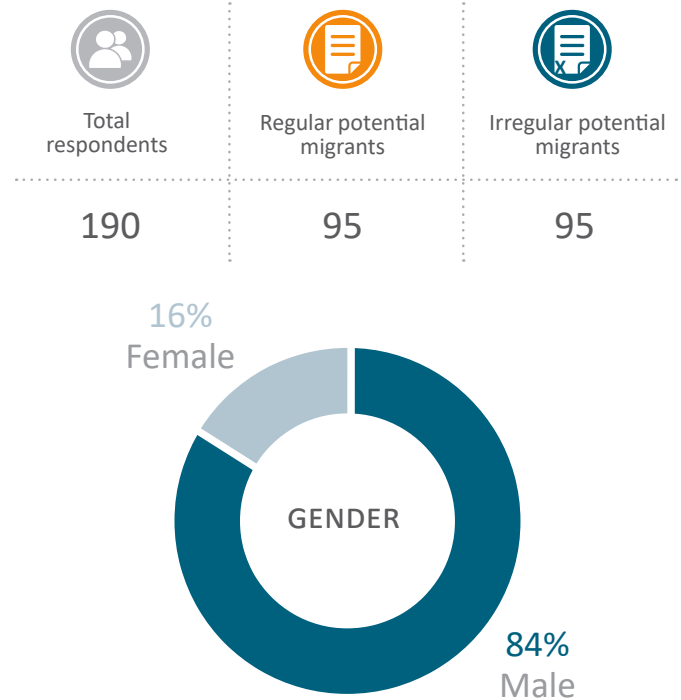
The Survey on Drivers of Migration (SDM)<sup>1</sup>, which was published in July 2020, aims to better understand the drivers of migration in Bangladesh among regular and irregular potential migrants along different thematic areas and themes. The survey was conducted with 11,415 potential migrants that were interviewed in 64 districts.

Following the country-level assessment, data was analyzed at district level in order to gauge potential geographical differences and provide greater nuance and detail to the focus themes i.e. demographics and socioeconomic profiles, migration costs etc.

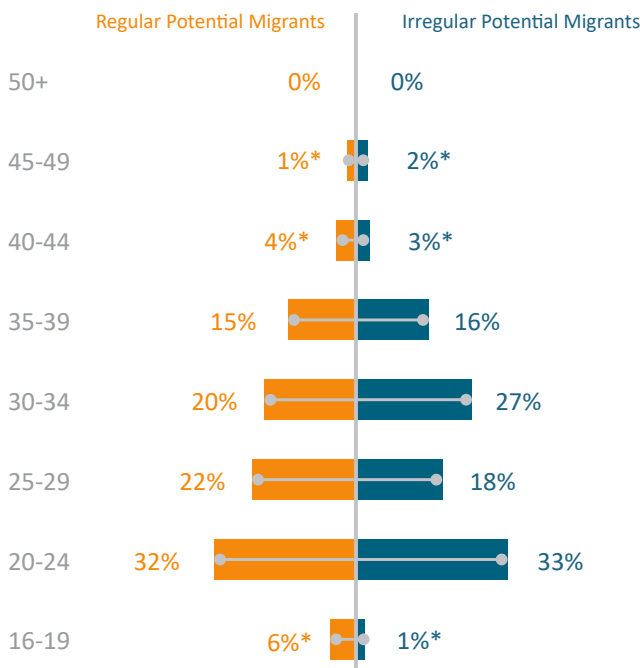
This report will take a closer look at Jashore district, located in the Khulna Division, southwestern Bangladesh. Jashore is bordered by Jhinaidah district in the north, by Narail and Magura districts in the east, by Khulna and Satkhira district in the south, and by India in the west. With a population of 2,764,547, Jashore district has a predominately agricultural-based economy<sup>2</sup>.

Note: The individuals' designation as regular or irregular potential migrant is based on their reported intention to choose a specific migration channel (regular or irregular) and is not based on their actual migration status. Female potential migrants were difficult for the enumerators to find, so all female potential migrants who could be found were surveyed.

## JASHORE BREAKDOWN



## AGE PYRAMID OF REGULAR AND IRREGULAR POTENTIAL MIGRANTS



## METHODOLOGY

A quantitative approach was adopted to conduct the SDM and to analyze specific thematic areas: socio-economic profiles and migration experiences, drivers and reasons for migration, challenges and access to services in Bangladesh and migration networks and aspirations. The study focused on potential regular and irregular migrants throughout Bangladesh who were planning to migrate within the next six months. Potential migrants were categorized as regular or irregular based on whether they had registered their intention to move with the government or not.

Between November and December 2019, respondents were interviewed in person using a structured questionnaire. The survey was non-probabilistic where convenience sampling was used to sample regular potential migrants and snowball sampling was used to sample irregular potential migrants.

This report focuses on Jashore district, where 190 individuals were surveyed. Ninety-five respondents were regular potential migrants and 95 respondents were irregular potential migrants.

<sup>1</sup>The SDM report can be accessed here: <https://migration.iom.int/node/9153>

<sup>2</sup><http://203.112.218.65:8008/WebTestApplication/userfiles/image/District%20Statistics/Jessore.pdf>



## DATA ANALYSIS

### Socio-economic profile and migration experience

Ninety-five per cent of respondents had completed some level of education, with 35 per cent having finished middle school. Forty per cent of irregular potential migrants reported completing middle school, while 30 per cent of regular potential migrants reported doing so.

Prior to migration, 33 per cent of respondents reported being unemployed. Thirty-seven per cent of regular potential migrants reported being unemployed prior to migration, and 29 per cent of irregular potential migrants reported being unemployed.

### MIGRATION EXPERIENCE

**4%** of respondents migrated internationally before

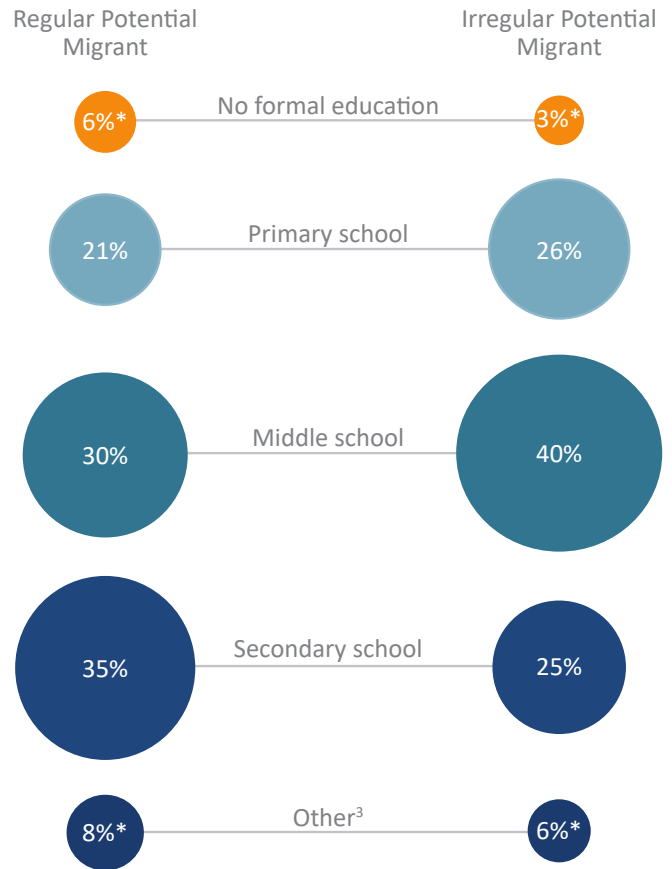
Regular Potential Migrant



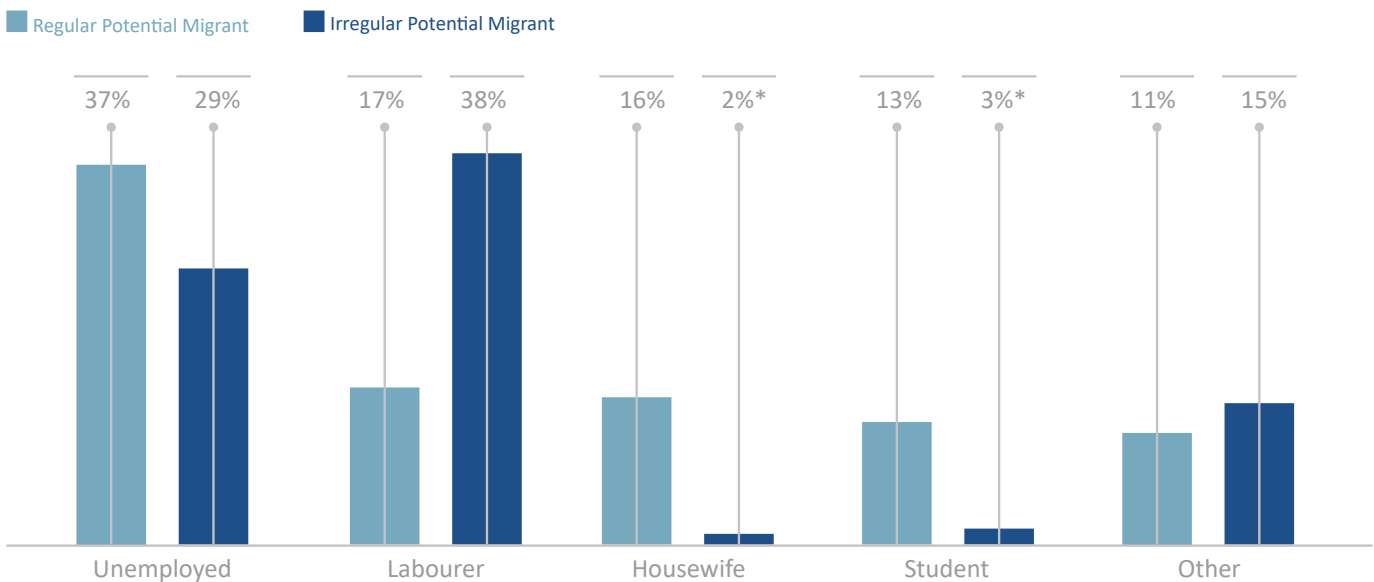
Irregular Potential Migrant



### RESPONDENTS BY EDUCATION LEVEL



### OCCUPATION DURING THE LAST SIX MONTHS (top 5 answers)



<sup>3</sup> Other included individuals who had completed bachelor degrees, certificate courses, medical school, engineering school, and other post secondary education





## Costs of migration

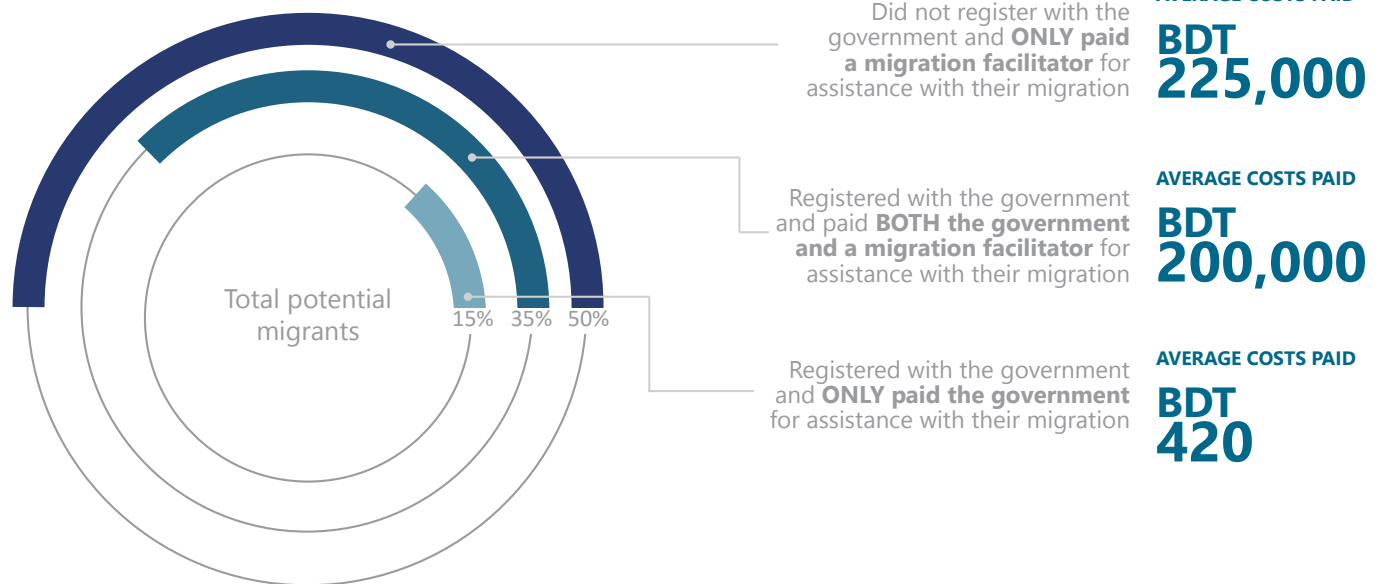
Respondents were asked if they had registered with the government and if they had paid a migration facilitator to assist them with their migration. If the potential migrant answered yes to either of these questions, they were also asked how much they had paid.

Fifty per cent of the potential migrants surveyed had registered their intention to migrate with the government or planned to do so. For the purposes of the study, these migrants were considered to be regular potential migrants.

All regular potential migrants in Jashore paid BDT 420 (USD 4.89) to register with the government. Regular and irregular potential migrants paid very similar amounts to migration facilitators to assist with their journeys. The average amount paid by regular potential migrants was BDT 200,000 (USD 2,330), which is lower than the average amount paid by irregular potential migrants: BDT 250,000 (USD 2,912).

Respondents reported paying for registration, biometric registration, training, passports, travel and visa costs.

### RECIPIENTS OF COSTS PAID BY MIGRANTS



Note: Median was used for average costs paid to the government due to the high skew of outliers.





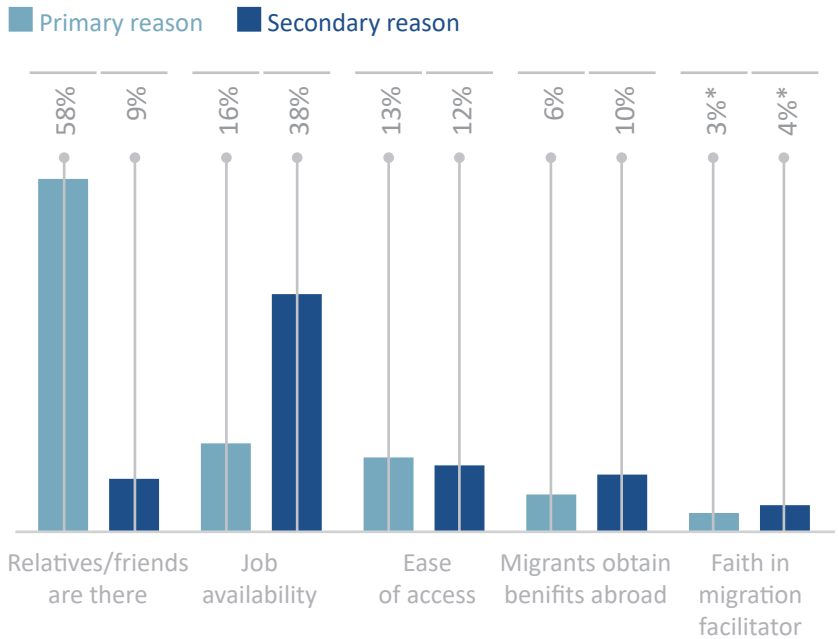
## Reasons and drivers for migration

### Pull factors

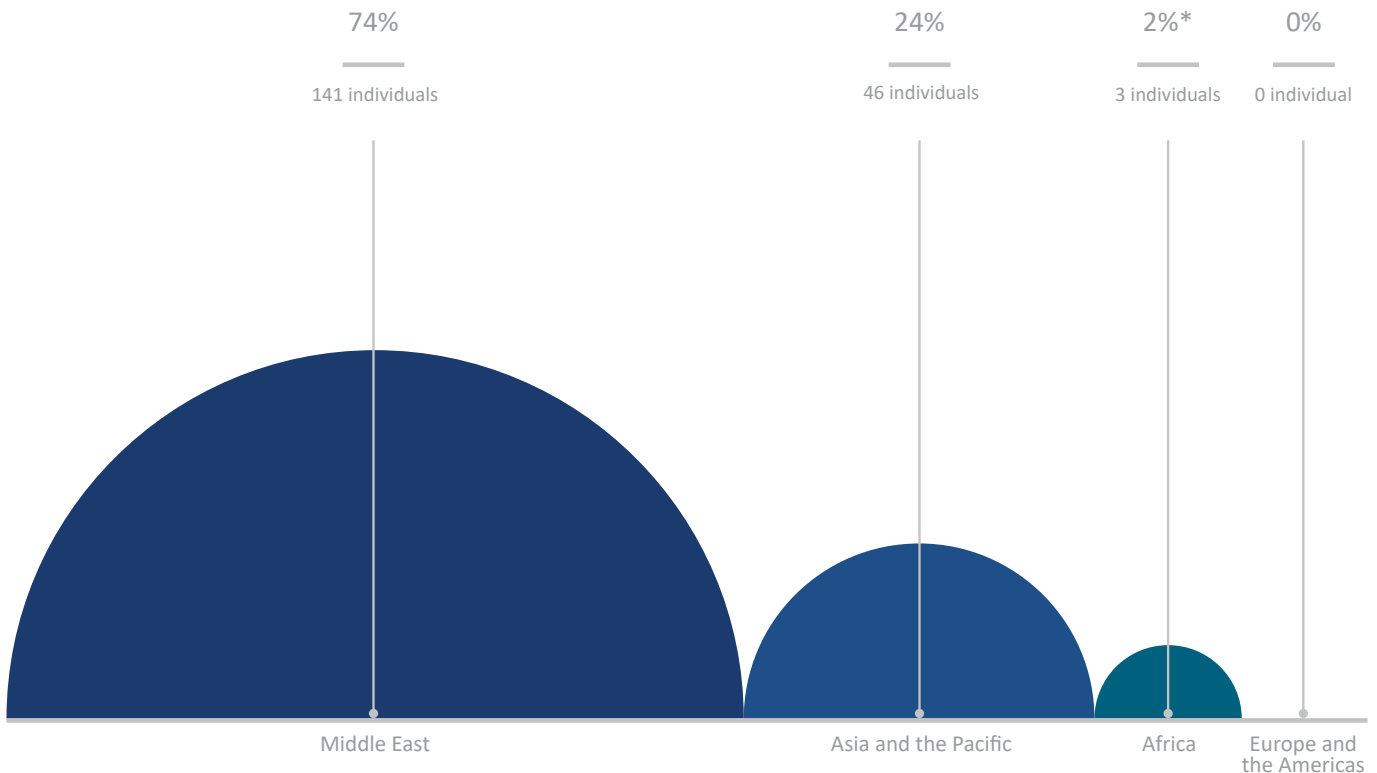
One way to understand what drives migration is through the use of pull factors, which are the features that attract migrants to a specific destination (Dorigo and Tobler, 1983)<sup>4</sup>. The study found that the most common reason potential migrants selected a specific destination country was the presence of a social network in that country, specifically a network including family, friends, neighbours or the larger Bangladeshi diaspora. The second most common reason was availability of a job in that country.

Seventy-four per cent of respondents plan to travel to the Middle East and Western Asia<sup>5</sup> with 63 per cent specifically planning to travel to Saudi Arabia. The Asia Pacific region was the second most cited destination by respondents of the study (24%)<sup>6</sup>.

### MAIN REASONS FOR CHOOSING INTENDED DESTINATION (top 5 answers)



### DESTINATION REGIONS



<sup>4</sup> Dorigo, G., & Tobler, W. (1983). Push-pull migration laws. *Annals of the Association of American Geographers*, 73(1), 1-17. <https://www.jstor.org/stable/2569342>

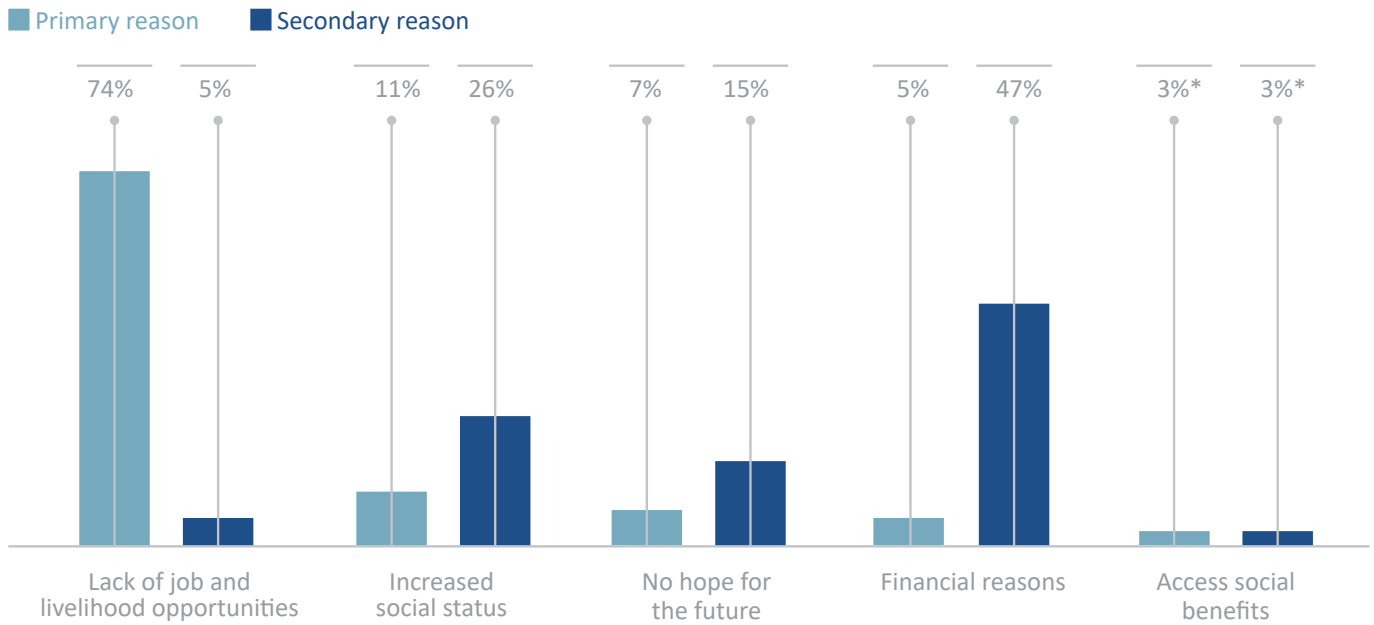
<sup>5</sup> Includes Gulf Countries, Middle Eastern countries, and countries in Western Asia such as Iran and Turkey.

<sup>6</sup> Includes Central Asia, East Asia, South Asia, and South Eastern Asia, as well as Pacific countries such as Fiji and Australia.

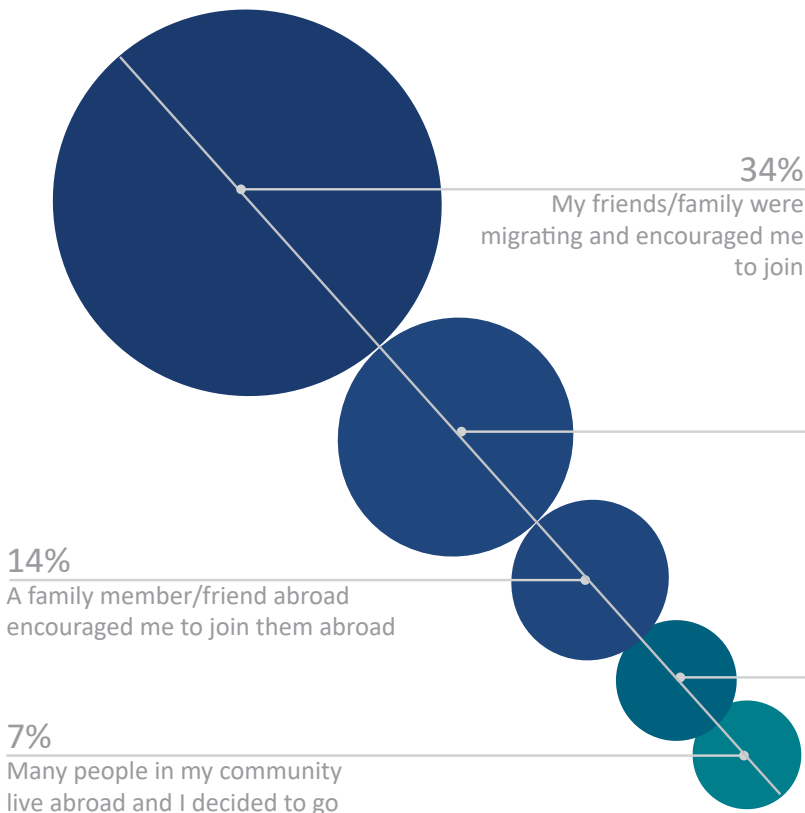


## Push factors

### PRIMARY AND SECONDARY REASONS FOR MIGRATION (top 5 answers)



### LIFE EVENT THAT TRIGGERED MIGRATION (top 5 answers)



Push factors are the conditions of a migrant's origin that cause them to make the choice to leave their homes (Dorigo and Tobler, 1983). Although there are other, more complex ways to analyse the drivers of migration, push factors are a simple way to begin to understand the reasons behind migration.

When respondents were asked to list their primary and secondary reasons for migration, 74 per cent responded that the main reason behind their intention to migrate was lack of jobs and livelihood opportunities in Bangladesh.





## Most common reported challenges<sup>1</sup>

Respondents were also asked to identify specific challenges they faced at the personal, household and community levels to support the understanding of how drivers of migration might affect individuals at different levels in different ways.

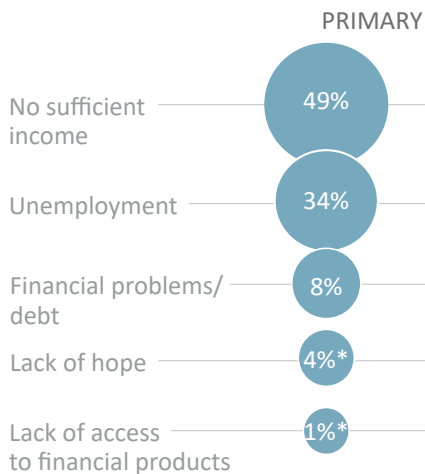
Ninety-six per cent of potential migrants reported facing personal challenges during the six months prior to the interview. Insufficient income was the most commonly reported primary personal challenge. Unemployment was the most commonly reported secondary personal challenge.

At the household level, 98 per cent of potential migrants reported facing challenges. As with personal challenges, insufficient income was the most common primary household challenge. Financial problems were the most cited secondary household challenge.

At the community level, all of potential migrants reported that their communities faced challenges. Respondents most frequently cited a lack of job as their primary community level challenge.

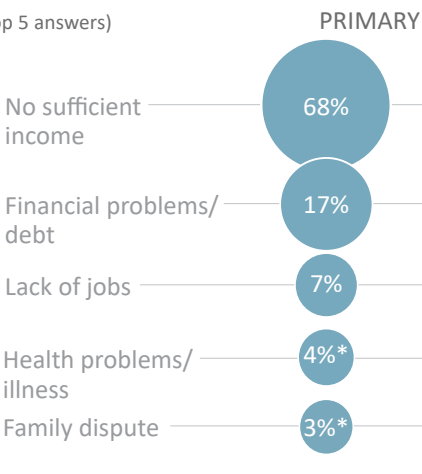
96%

Of respondents experienced challenges on a **personal** level



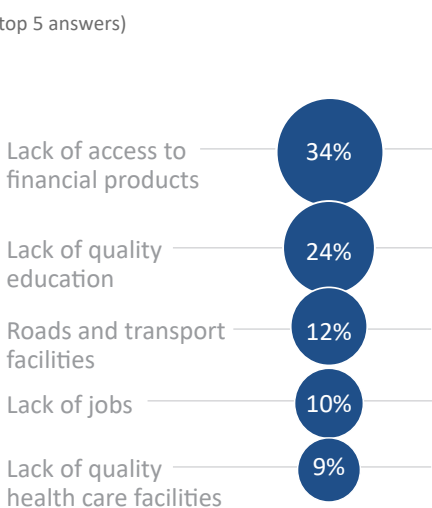
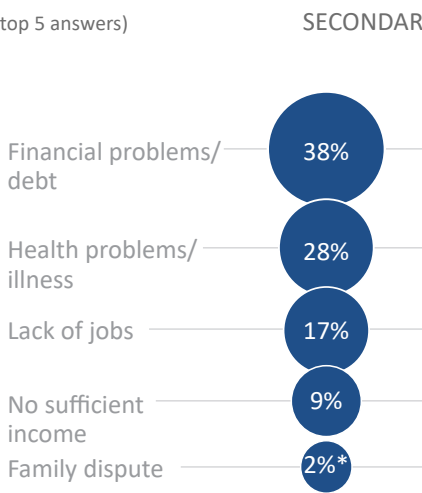
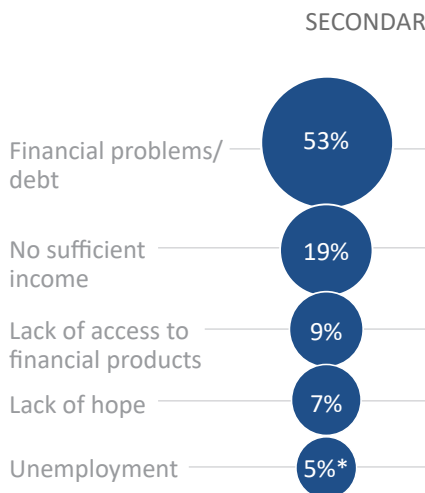
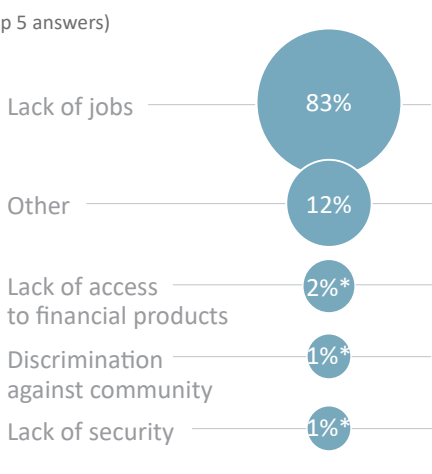
98%

Of respondents experienced challenges on a **household** level



100%

Of respondents experienced challenges on a **community** level



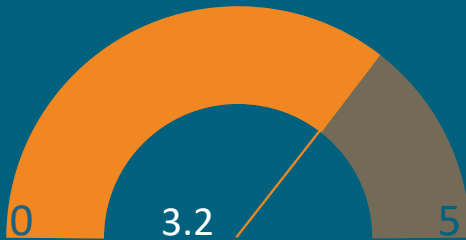
<sup>1</sup> These questions were only asked to respondents who responded "yes" to whether they experienced challenges for each level.



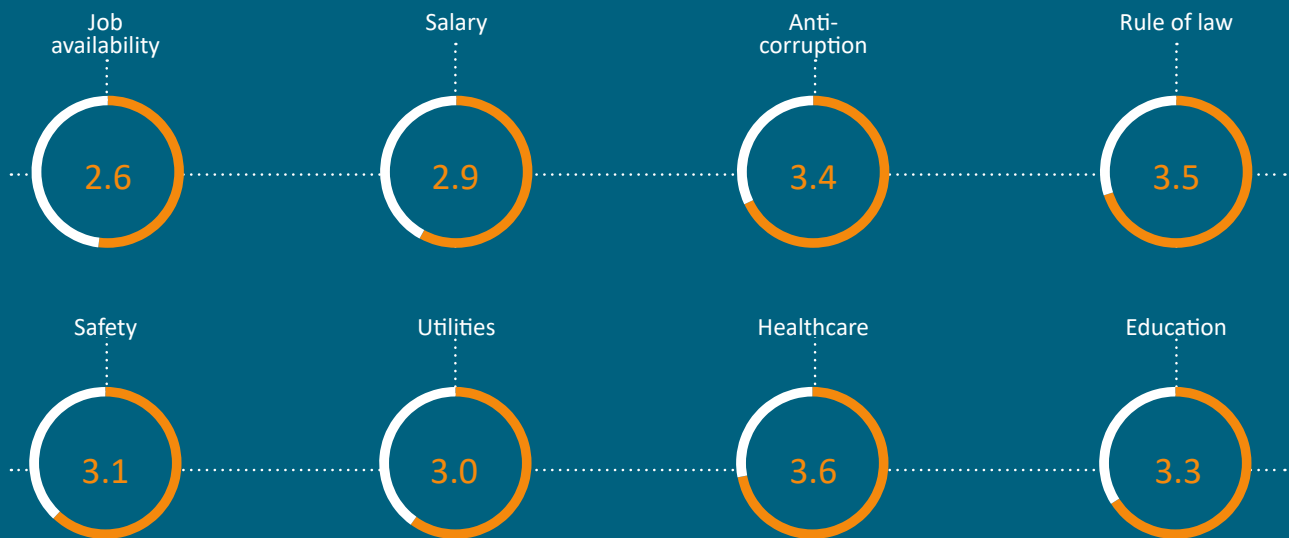
## MIGRANT PERCEPTIONS OF LOCAL SERVICES

### JASHORE

1=very poor 2=poor 3=average 4=good 5=very good



Bangladeshi potential migrants were asked to rate the services present in their communities. By averaging the ratings given to different services, a service quality index was created for each district where surveys took place. A service quality matrix was created by averaging each survey rating per each district.



The ratings give an understanding of potential migrants' perceptions about their local services and are not a statement about the actual state of services in each district. Since these are potential migrants' perceptions, they must be interpreted with care, as they are subjective and may have been influenced by individuals' exposure to services elsewhere.





## Migration networks, support and planning

Sixty-six per cent of respondents reported friends or extended family living in their intended destination.

Of the potential migrants with friends or family members in intended countries of destination, 90 per cent reported having received support from them.

This support often takes the form of help with securing employment (93%), help with documents (81%) or financial assistance (60%)†.

Sixty-three per cent of potential migrants reported social networks (friends and family) as their main information source about migration.

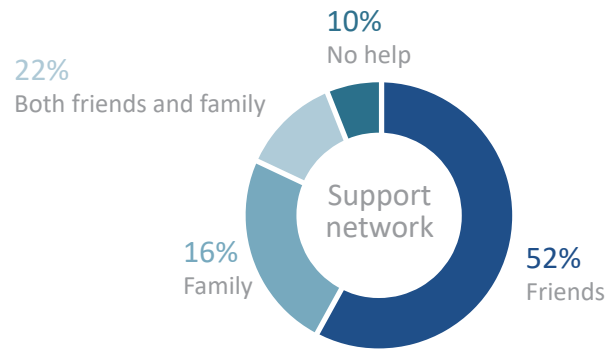
Most potential migrants reported having planned to be away for more than one year, with 63 per cent of potential migrants planning to be away for more than three years.

### NETWORK AND SUPPORT

**66%**

of respondents have friends or family already in the destination

HAVE ANY OF YOUR FRIENDS OR FAMILY ALREADY IN THE INTENDED DESTINATION SUPPORTED YOU WITH YOUR MIGRATION ARRANGEMENTS?

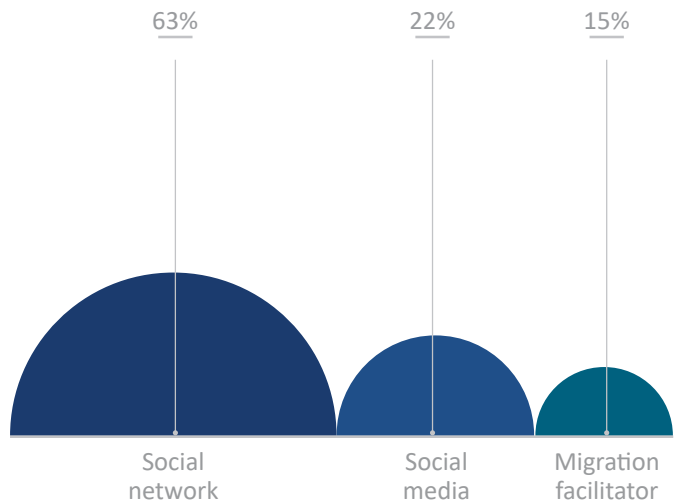


### HOW HAVE THEY SUPPORTED YOU WITH YOUR MIGRATION ARRANGEMENTS?

(top 5 answers, multiple answers possible)



### INFORMATION SOURCES ABOUT MIGRATION



### PLANNED TIME AWAY



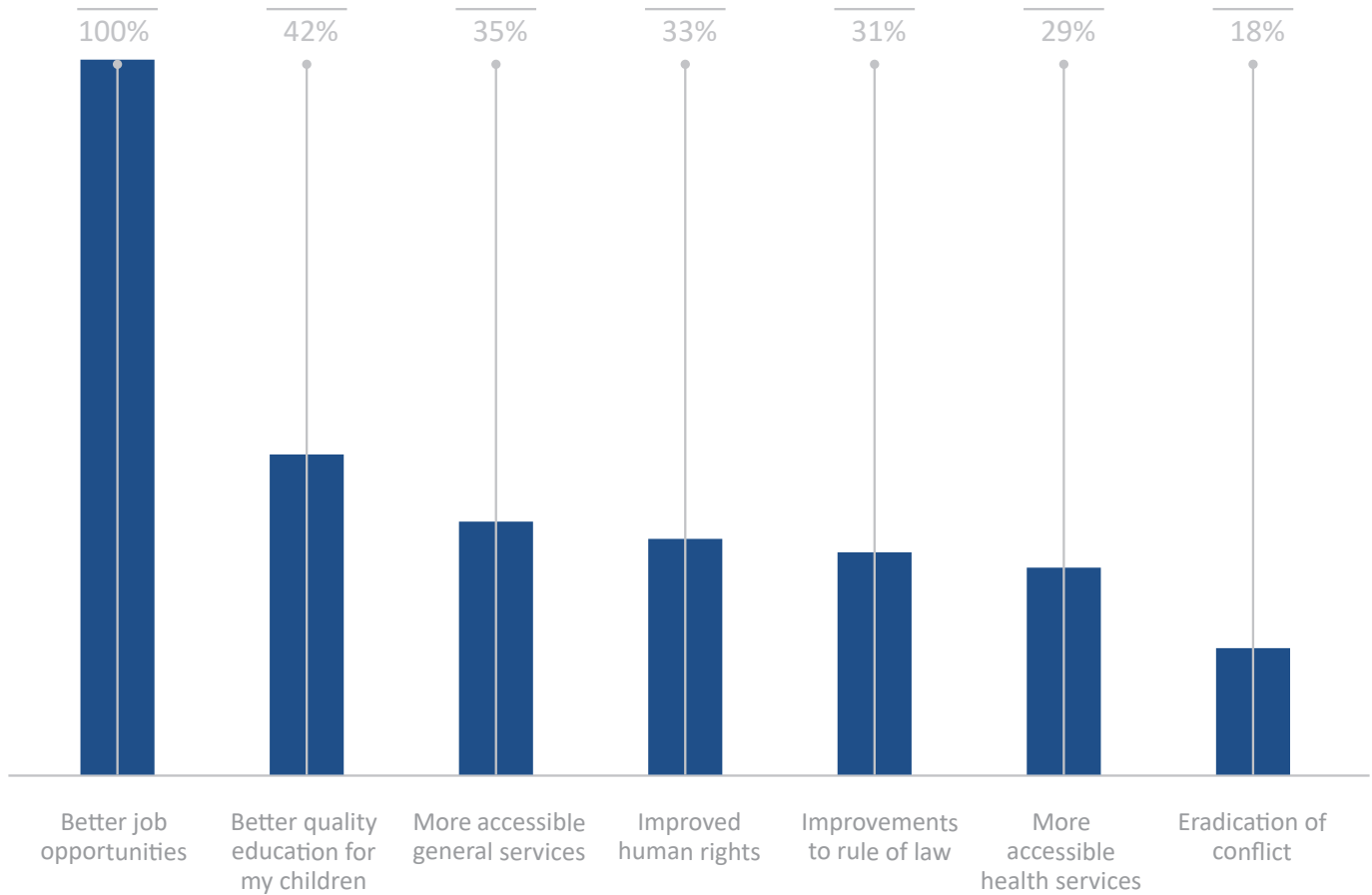


## Conditions to Stay

Potential migrants were asked what changes needed to occur in order for them to consider staying in Bangladesh. These questions were asked to understand the space for future policy action. Better job opportunities were cited by every

respondent (100%), and other answers included better education facilities, improvements to the rule of law, security situation or human rights, as well as more accessible services†.

WHAT NEEDS TO CHANGE FOR YOU TO STAY? (top 7 answers, multiple answers possible)





This report is part of the outputs under the European Union funded project “Regional Evidence for Migration Analysis and Policy (REMAP)”. The objective of DTM REMAP is to strengthen the evidence-based formulation and implementation of humanitarian and development policy and programming on migration and forced displacement in the Islamic Republic of Afghanistan, People's Republic of Bangladesh, Islamic Republic of Iran, Republic of Iraq and the Islamic Republic of Pakistan through the use of the Displacement Tracking Matrix (DTM).

The findings, interpretations and conclusions expressed herein do not necessarily reflect the views of IOM, its Member States, the European Union or other donors. The designations employed and the presentation of material throughout the work do not imply the expression of any opinion whatsoever on the part of IOM concerning the legal status of any country, territory, city or area, or of its authorities, or concerning its frontiers or boundaries. This document was produced with the financial assistance of the European Union. The views expressed herein can in no way be taken to reflect the official opinion of the European Union.

**For more information:**

DTM REMAP Support Team  
Email: [dtmremapsupport@iom.int](mailto:dtmremapsupport@iom.int)

DTM REMAP Bangladesh  
Email: [REMAPBD@iom.int](mailto:REMAPBD@iom.int)

